# Theory and Practice of the Welfare State in Europe

Session 01 and 02 Ryszard Szarfenberg Ph.D. Hab. Institute of Social Policy

Course web page www.ips.uw.edu.pl/rszarf/welfare-state/

## Polity, politics, policy

- Polity is a territorial and political organization of the residents-citizens (state is a synonymous polity)
- Politics is an activity which main aim is to win power over the polity or the state
- Policy is an activity which main instrument is power over the state, the government should use this power to .... What?

#### From politics to policy



#### States and policies



What is distinct in welfare states in comparison with other non-welfare states?

What is distinct in social poicies in comparison with other non-social policies?

#### Problems and solutions



#### Welfare state definitions - examples

- A welfare state is a state in which organized power is deliberately used (through politics and administration) in an effort to modify the play of market forces in at least three directions
  - by <u>guaranteeing individuals and families a minimum</u> <u>income</u> irrespective of the market value of their work or their property;
  - by <u>narrowing the extent of insecurity by enabling</u> <u>individuals and families to meet certain 'social</u> <u>contingencies'</u> (for example, sickness, old age and unemployment) which lead otherwise to individual and family crises;
  - by <u>ensuring that all citizens without distinction of status or</u> <u>class are offered the best standards available in relation to</u> <u>a certain agreed range of social services</u>

A. Briggs, The Welfare State in Historical Perspective, 1967

#### Welfare State definitions - examples

- In a narrow sense, the welfare state may refer to <u>state</u> <u>measures for the provision of key welfare services</u> (often confined to health, education, housing, income maintenance and personal social services).
- Increasingly broadly, the welfare state is also taken to define
  - a particular form of state,
  - a distinctive form of polity or
  - a specific type of society.
- ...the welfare state under capitalism is generally understood in this third sense as defining <u>a society in</u> which the state intervenes within the processes of economic reproduction and distribution to reallocate life chances between individuals and/or classes.

Ch. Pierson, *Beyond the Welfare State*, 1998, p. 7

### Social policy definitions - examples

- 'Social policy' is not a technical term with an exact meaning. ...it is taken to refer to <u>the policy</u> of governments with regard to action having a direct impact on the welfare of the citizens, by providing them with services or income.
- The central core consists, therefore, of <u>social</u> <u>insurance</u>, <u>public</u> (or national) <u>assistance</u>, the <u>health and welfare services</u>, and <u>housing policy</u>. <u>Education</u> obviously belongs... So also is the <u>treatment of crime</u>...

T. H. Marshall, *Social Policy*, 1967, p. 7

## Social policy definitions - examples

- Social policy is best conceived as a kind of blueprint for <u>the management of society towards social ends</u>: it can be defined as the underlying as well as the professed rationale by which social institutions and groups are used or brought into being <u>to ensure social</u> <u>preservation or development</u>
- Social policy is, in other words, <u>the institutionalized</u> <u>control of services</u>, <u>agencies and organizations to</u> <u>maintain or change social structure and values</u>. Sometimes this control may be utterly conscious, and consciously expressed by Government spokesmen and others. Sometimes it may be unspoken and even unrecognized

P. Townsend, *Sociology and Social Policy*, 1975, p. 6 Perspectives of thinking about social policy

- Two perspectives mentioned by Titmuss
  - Normative: "Are we concerned with principles and objectives about certain areas of social life and organisation?"
  - Instrumental: or "with methods and techniques of action, management, organisation and the application of games theory?"
- We can define social policy in terms of principles and objectives (e.g. social justice, social solidarity, freedom, eradication of poverty) and/or methods and techniques (e.g. economic policy, redistributive policy)

## Normativity problem

- Is social policy inherently beneficial for the poor or socially excluded?
- Examples of non-beneficial social policies
  - Soviet Union social policy
  - Nazi Germany social policy
  - South Africa social policy in the time of apartheid system
  - Third world corrupted states social policies with distribution of resources from the poor to the rich
  - Social policies of colonial powers in the colonies
  - Patriarchal social policies
- Social policies vs antisocial policies
- What is 'welfare' for some groups may be 'illfare' for others

## Two types of definitions (Titmuss)

- Social policy as an instrument to promote altruism vs egoism in society
- Social policy as instruments of ensuring for everyone minimum standards and opportunities
  - aim to be beneficent policy is directed to provide welfare for citizens
  - they include economic as well as non-economic objectives; for example, minimum wages, minimum standards of income maintenance and so on.
  - they involve some measure of progressive redistribution in command-over-resources from rich to poor

## Nine core and general concepts in social policy definitions



#### A model of material production



I. Gough, L. Doyal, A Theory of Human Need, p. 232

