



MINISTERSTWO
INFRASTRUKTURY
I ROZWOJU



XI KONFERENCJA EWALUACYJNA

EWALUACJA POLITYKI SPÓJNOŚCI
REZULTATY - WYZWANIA - ROZWIĄZANIA

KRAKÓW, 28-29 WRZEŚNIA 2015



**NARODOWA
STRATEGIA SPÓJNOŚCI**
dla rozwoju Polski



MINISTERSTWO
INFRASTRUKTURY
I ROZWOJU

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



A presentation to the Polish Evaluation Society by Jim Rugh

1. The growth of the global evaluation profession
2. Role of IOCE (International Organization for Cooperation in Evaluation)
3. EvalPartners initiative
4. International Year of Evaluation (EvalYear)
5. Global Evaluation Agenda 2016-2020
6. Professionalization

The Amazing Global Growth of the Evaluation Profession

A report of the mapping of VOPEs



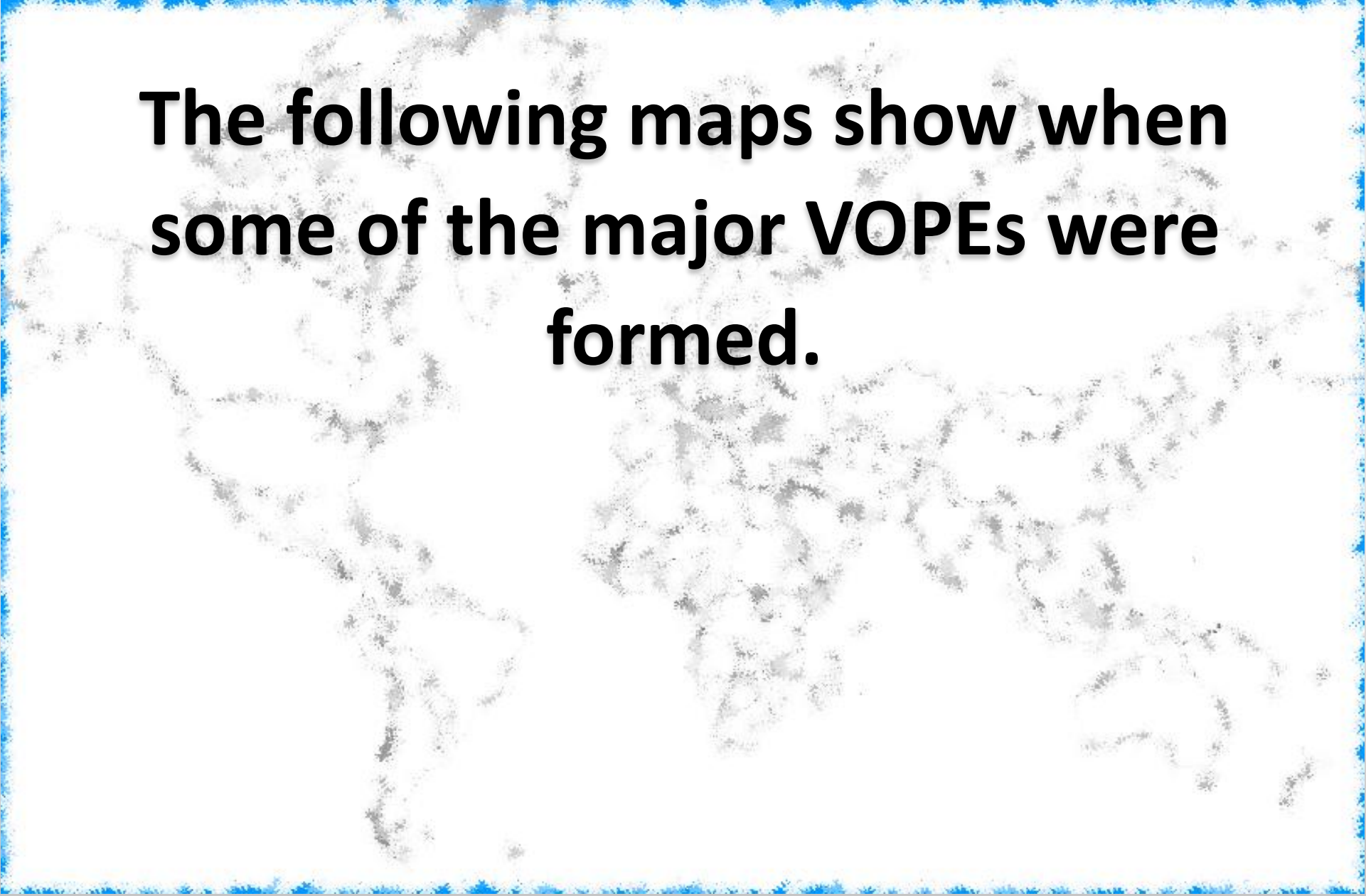
What's a VOPE?



Voluntary Organization for Professional Evaluation

I.e. formal associations or societies; informal networks / communities of practice ... whether at sub-national, national, regional or international level; open to a wide variety of members (producers & consumers of evaluation)

**The following maps show when
some of the major VOPEs were
formed.**



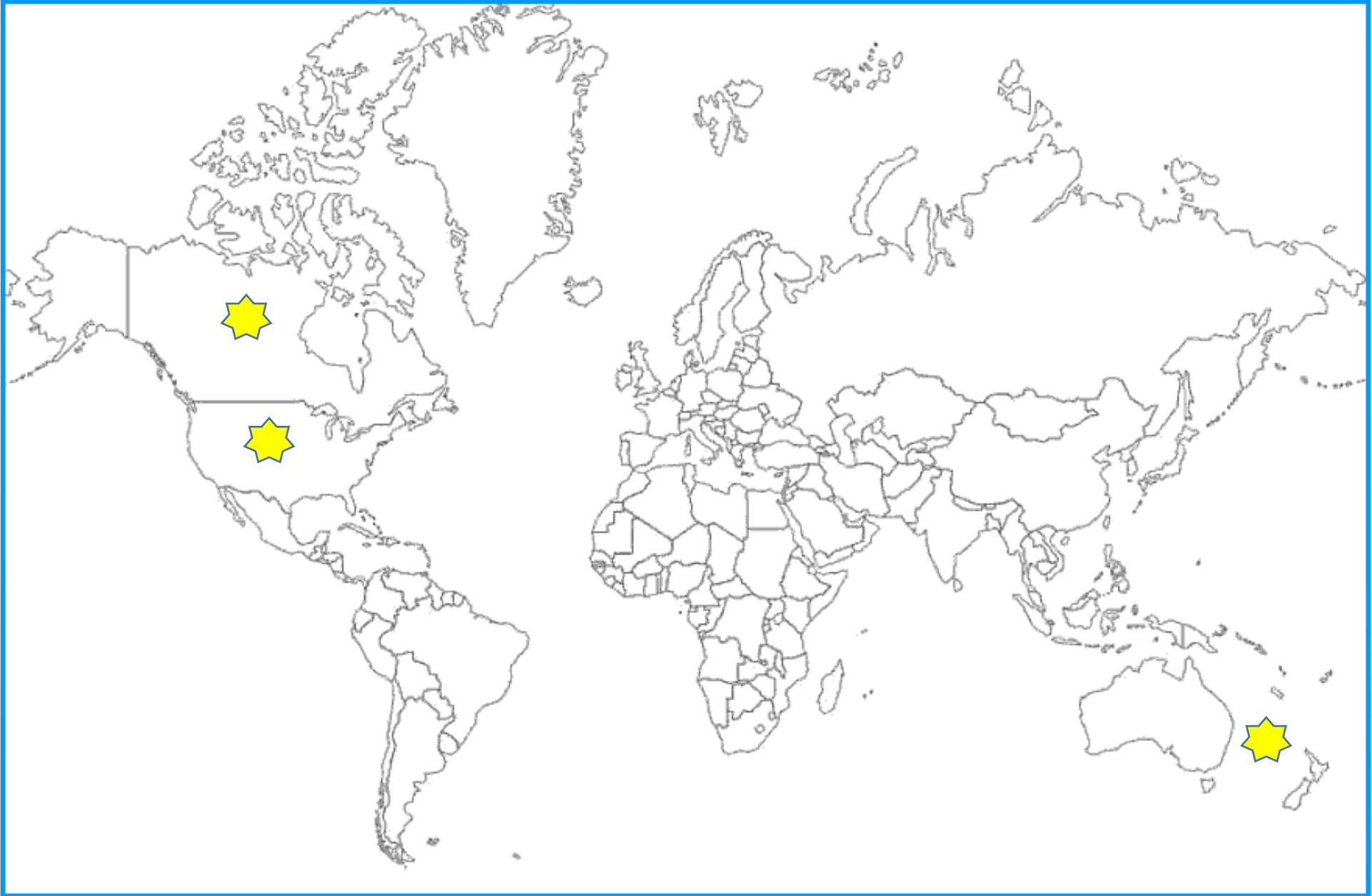


1981 Canadian Evaluation Society (CES)
Societe canadienne d'evaluation (SCE)

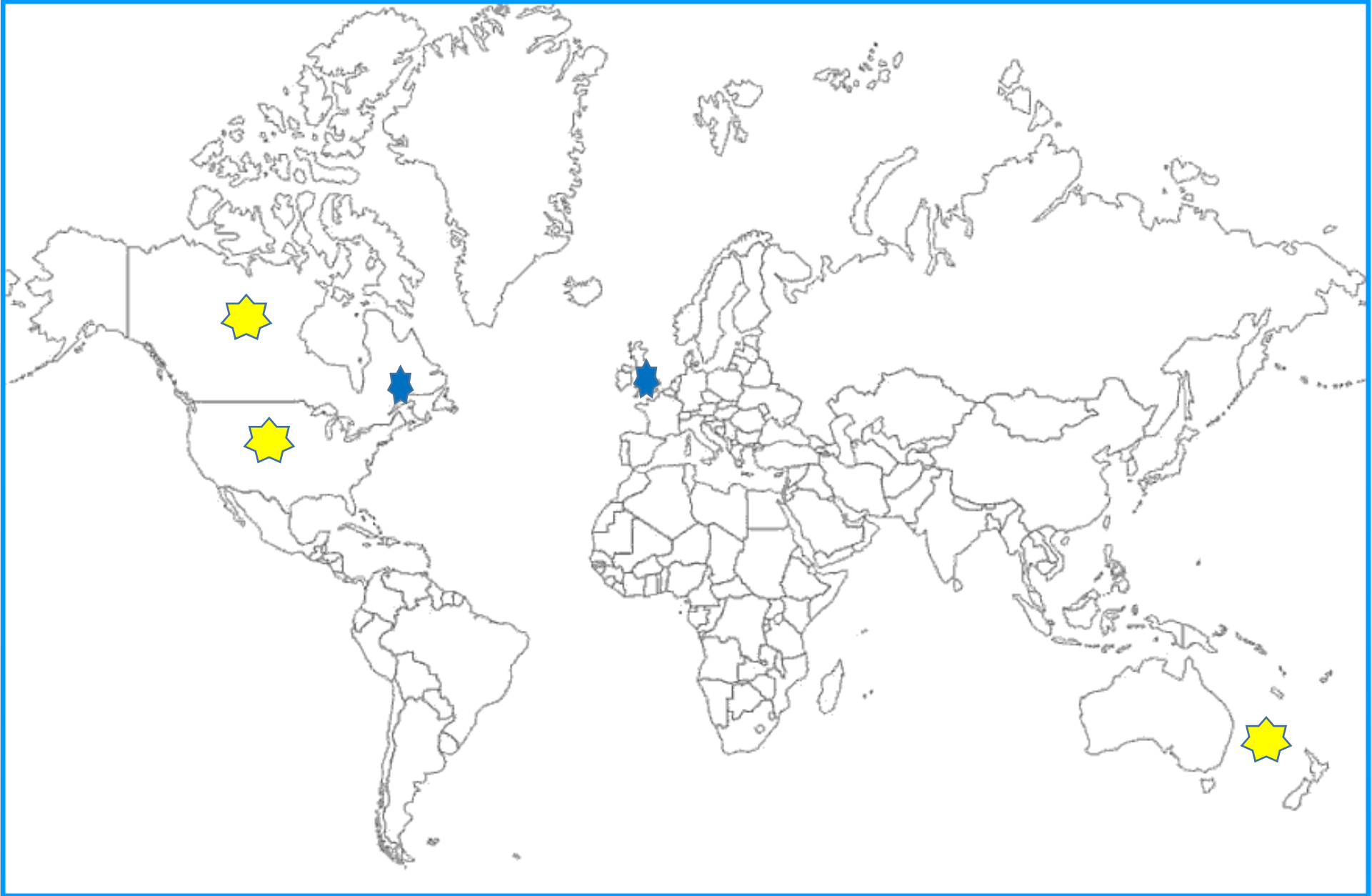


1986 – American Evaluation Association (AEA)

merger of Evaluation Research Society (1979) and Evaluation Network (1982)



1987 – Australasian Evaluation Society (AES)



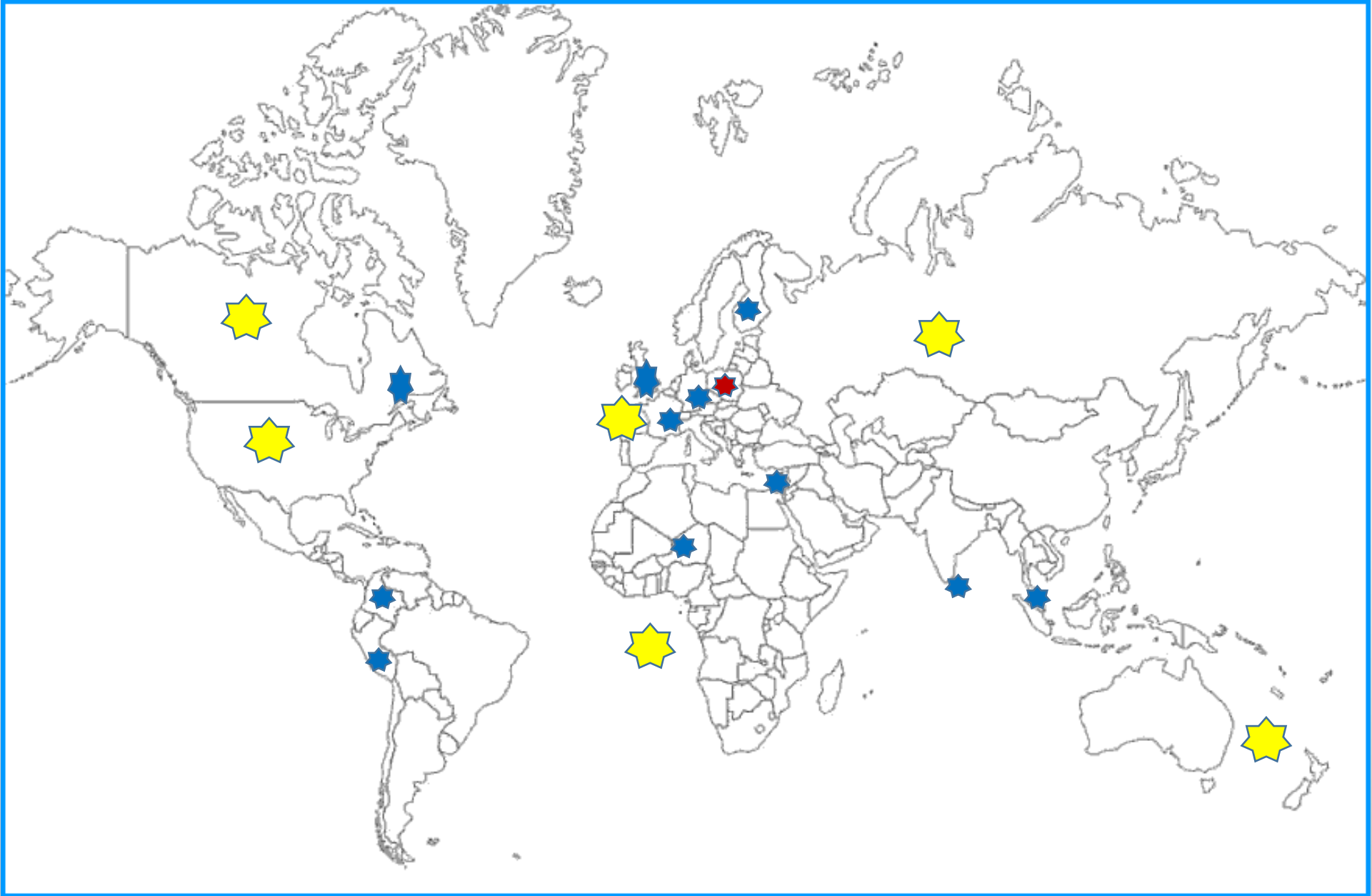
1992 – UK Evaluation Society (UKES)



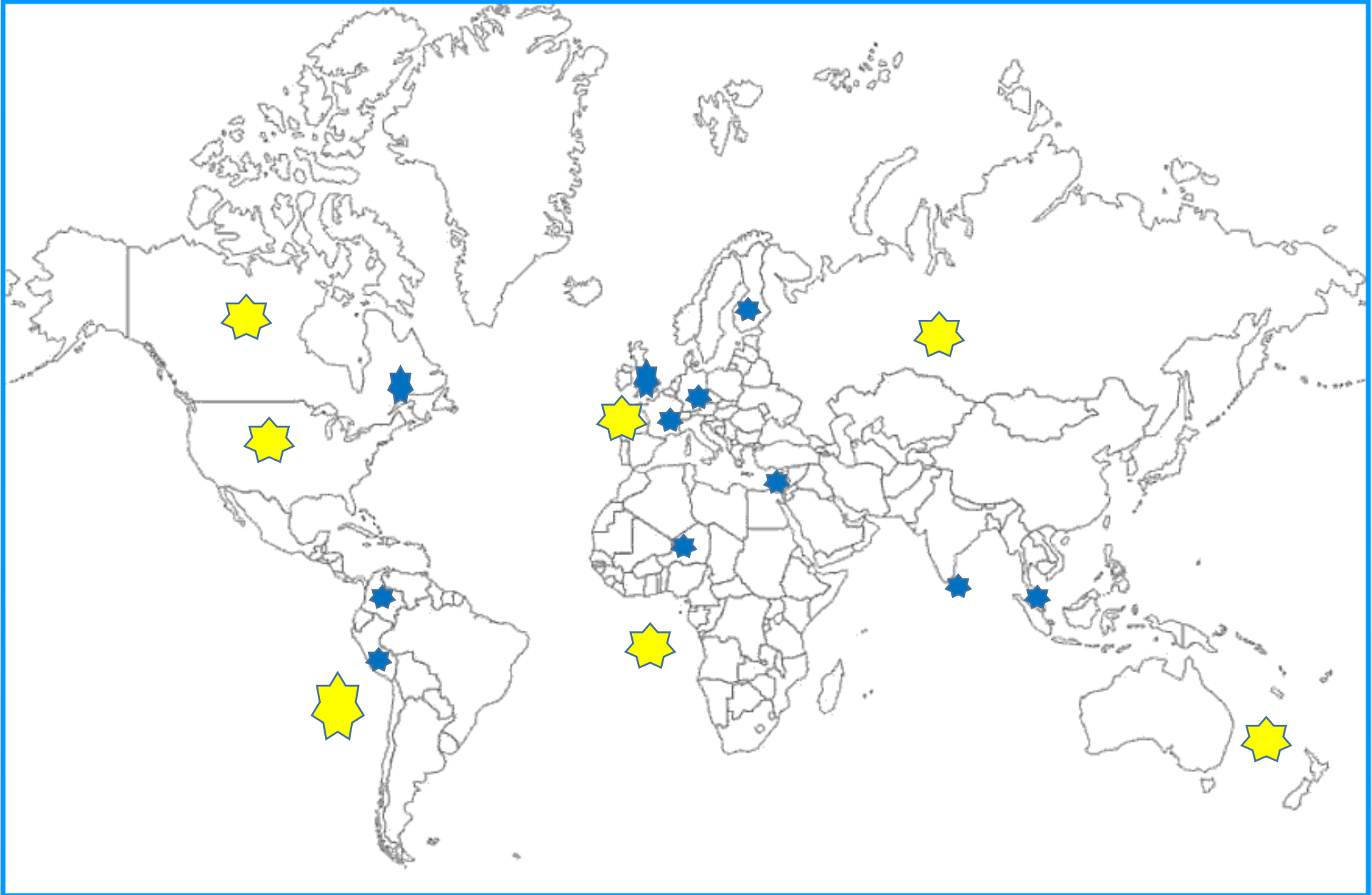
1994 – European Evaluation Society (EES)



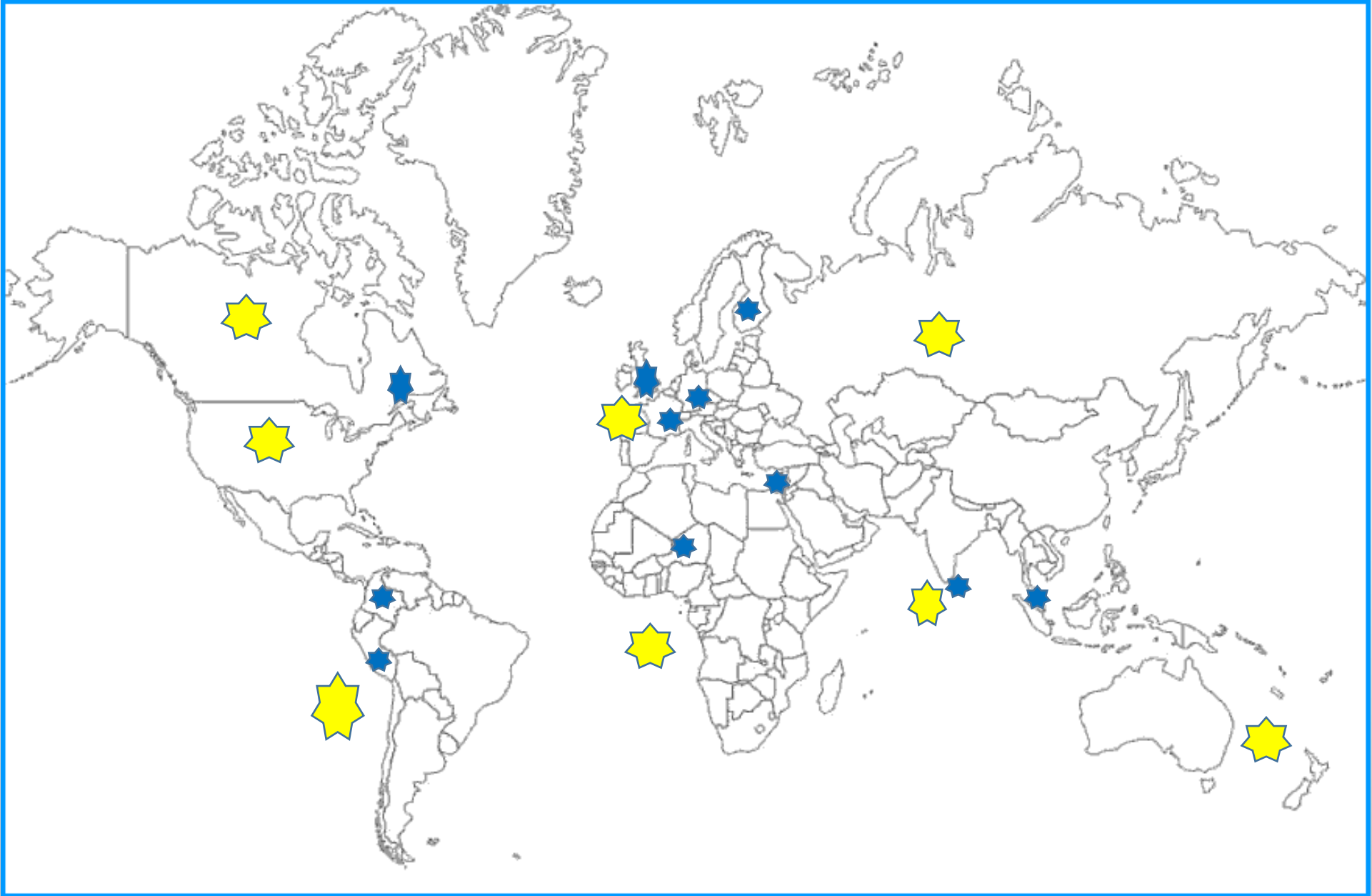
1999 – African Evaluation Association (AfrEA)



2000 – International Program Evaluation Network (IPEN) + **Polish Evaluation Society**



2004 – ReLAC (Red de Seguimiento, Evaluación y Sistematización en America Latina y el Caribe)



2008 – Community of Evaluators South Asia (CoE-SA)

National Evaluation Organizations on the IOCE database

Directory



That interactive world map
and constantly updated
database of global VOPEs is
accessible at

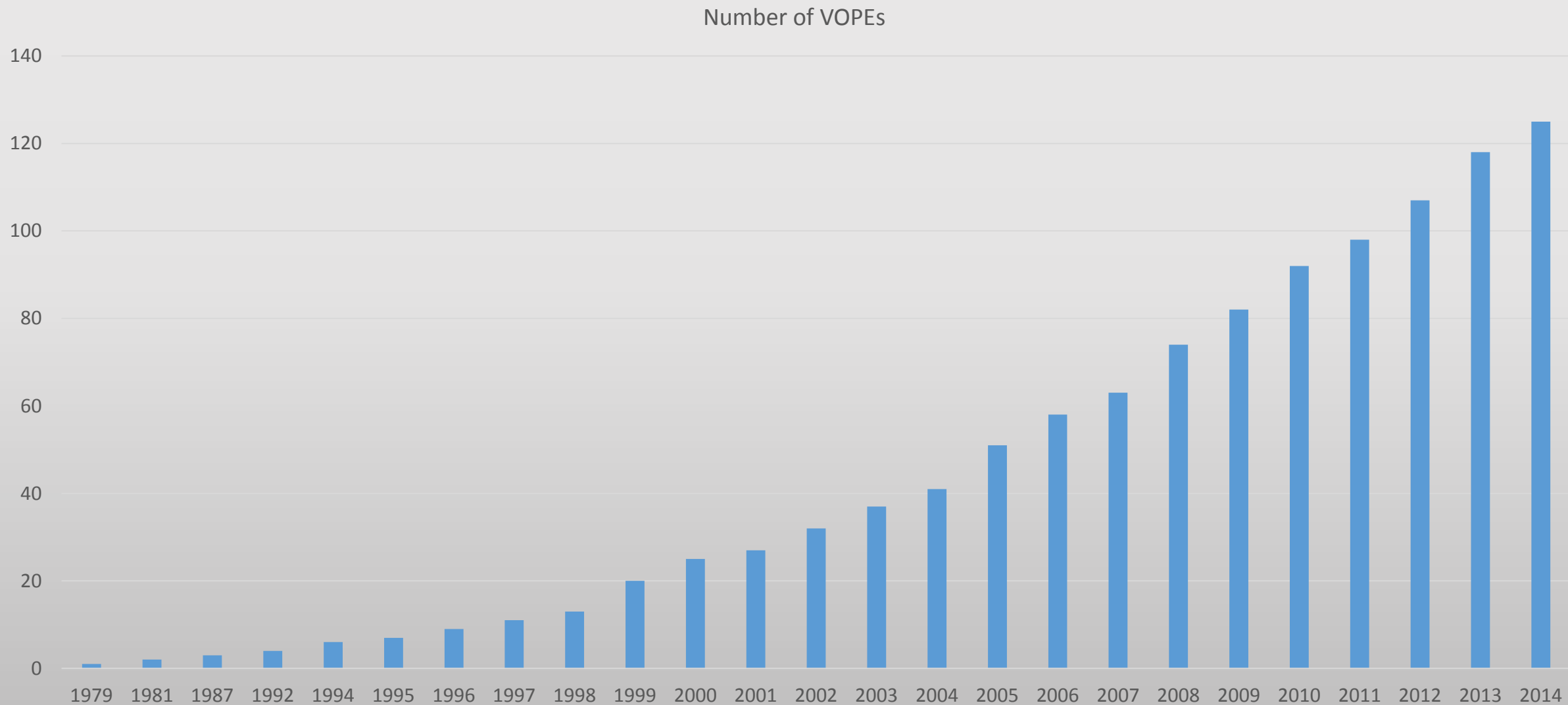
www.IOCE.net



That amazing growth of the evaluation profession is more succinctly summarized in the following bar graph ...



Cumulative number of VOPEs in existence, by year (only including those reporting year of formation)



Numbers of VOPEs in IOCE database

Countries in which we have some VOPE contact information:	140
Number of national VOPEs heard of:	181
Number of countries with verified VOPEs:	110
Number of national VOPEs <u>verified</u>:	127
Sub-national VOPEs:	9
Regional VOPEs:	19
International VOPEs:	<u>13</u>
Total Verified VOPEs :	168



Note: these numbers constantly change as new information is received. These numbers as of September 2015

Current membership numbers reported (including overlaps)(multiple memberships)

AEA (USA)	7,800
BMEN (Brazil)	6,000
ReLAC (Latin America & Caribbean)	2,000
CES (Canada)	1,879
AES (Australasia)	1,034
AfrEA (Africa)	873
All others reporting	31,241
Total <u>aggregate</u> reported membership numbers:	<u>50,827</u>

How formally organized are these VOPEs?

<i>Types of organization (global data)</i>	
Informal networks	37%
Charter & bylaws adopted	44%
<i>(but not officially recognized by govt.)</i>	
Legally recognized by government	59%
<i>(presumably charter & bylaws included)</i>	

What is the ?

The **International Organization for Cooperation in Evaluation** was established in 2003 to serve as the umbrella organization for VOPEs. This includes identifying them (as we've just seen), encouraging the development of other VOPEs, promoting the development of their capacities and representing the community of VOPEs in international forums (like EvalPartners).

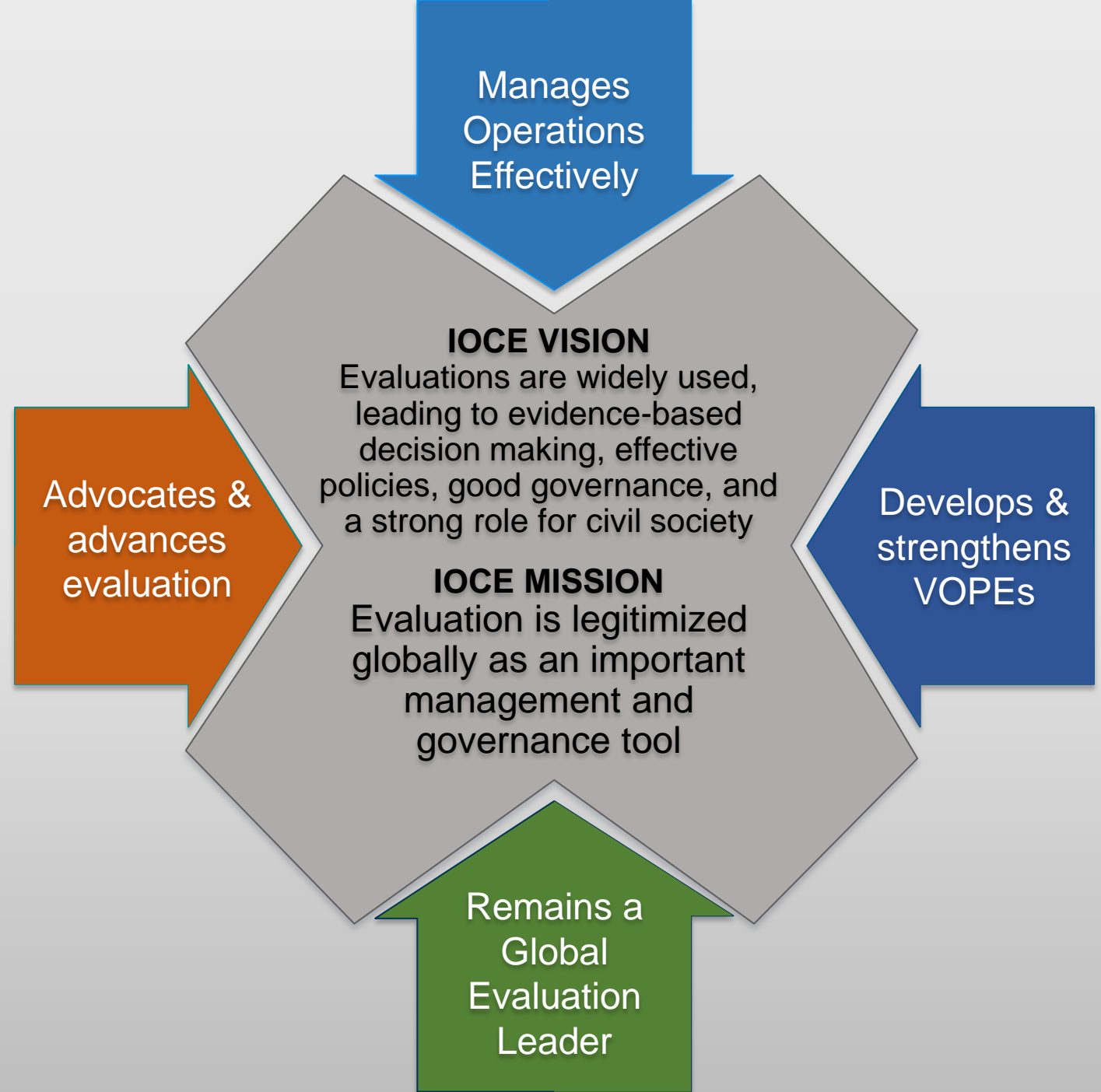
What is the ?

Members of the **IOCE Board** are representatives of the regional and big VOPEs:

ReLAC, AfrEA, CoE-SA, EES, IPEN,
EvalMENA, AEA, AES, CES, RFE

IOCE
Represents 168
VOPEs

And serves as
Secretariat and
Implementing
Partner of
EvalPartners



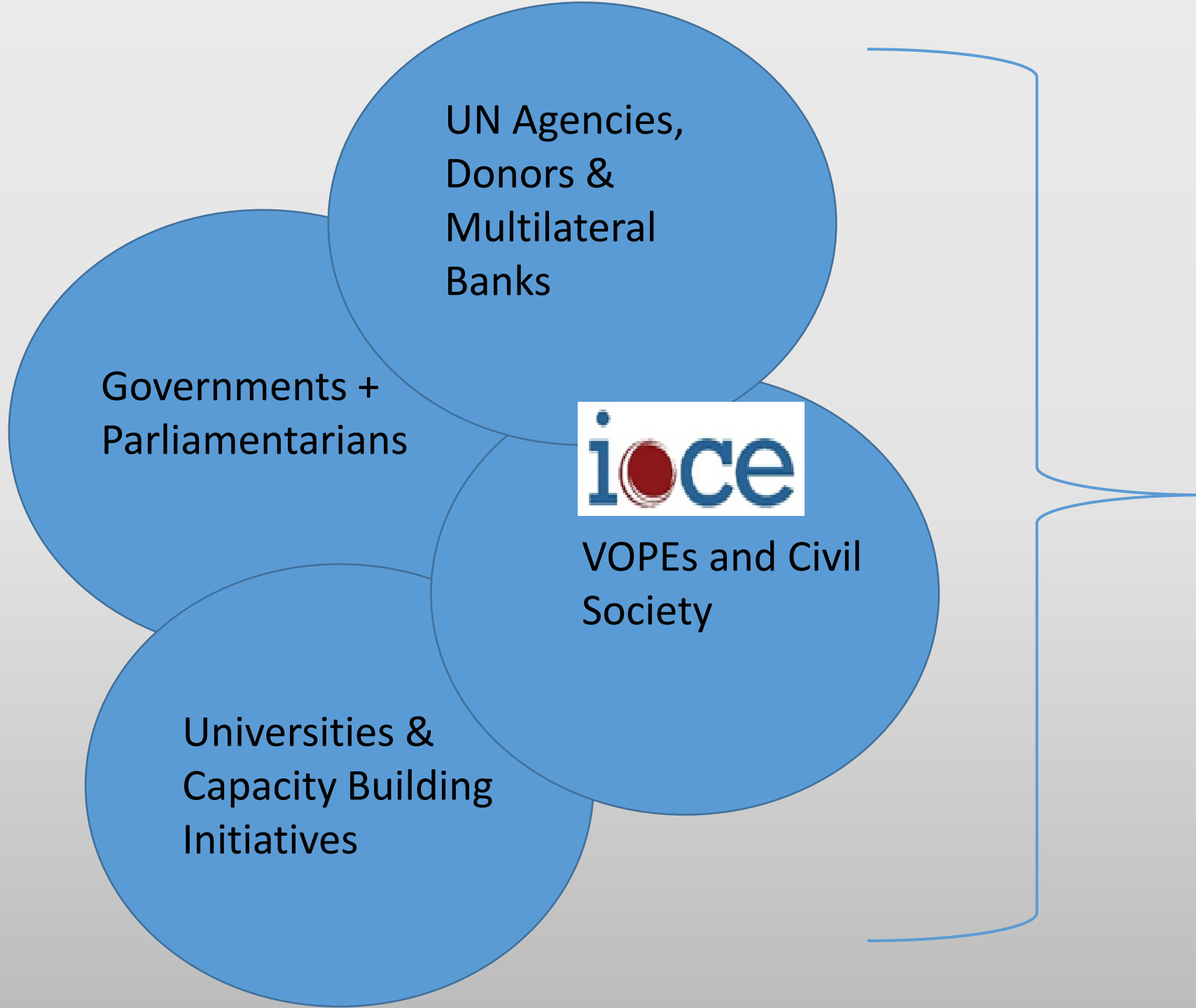
EvalPartners Global Partnership



The EvalPartners Global Partnership includes 58 members

UN agencies, universities, bilateral funders, multi-lateral banks, VOPEs, and others





Purpose of the EvalPartners Initiative

To promote collaboration among evaluation organizations (VOPEs) to strengthen Evaluation Capacity Development ... including addressing the evaluation environment, i.e. policies, systems, demand for and use of evaluations.



How are VOPEs are addressing “the evaluation environment” in their countries?

An important component of the mapping survey has been to find out what VOPEs are doing to promote ECD in general, and governmental policies and the “demand side” for evaluation in particular.



How VOPEs are addressing “the evaluation environment” in their countries

A wide range of involvement in policy advocacy:

Policy advocacy score = 10	19	29%
Policy advocacy score between 5-9	14	21%
Policy advocacy score between 1-4	14	21%
Policy advocacy score = 0	19	29%
	66	100%

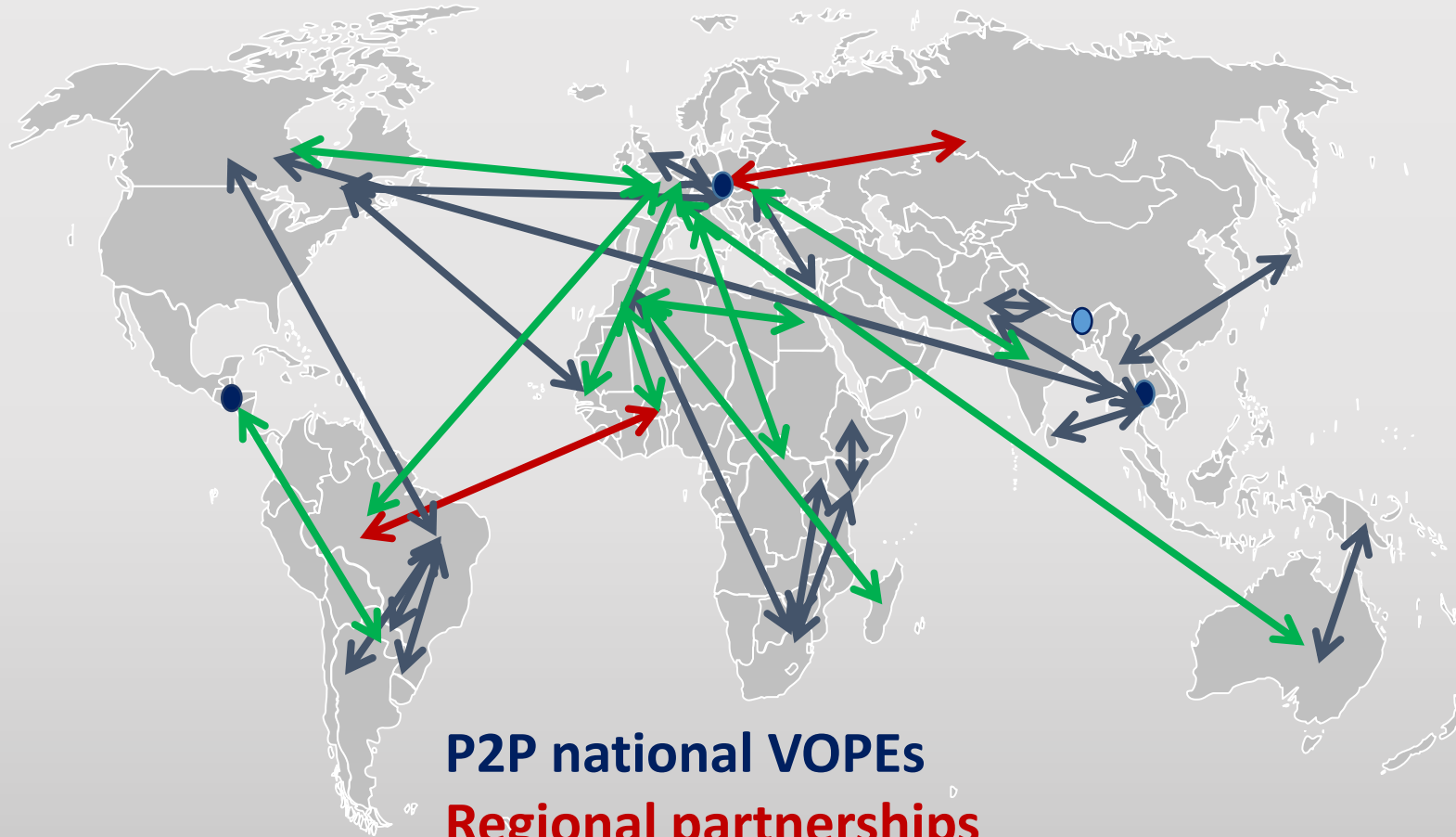




Peer-to-Peer (P2P) Program + Innovation Challenge grants

- **Multiple mutually beneficial partnerships being formed!**

Here's what some of these partnerships look like geo-graphically

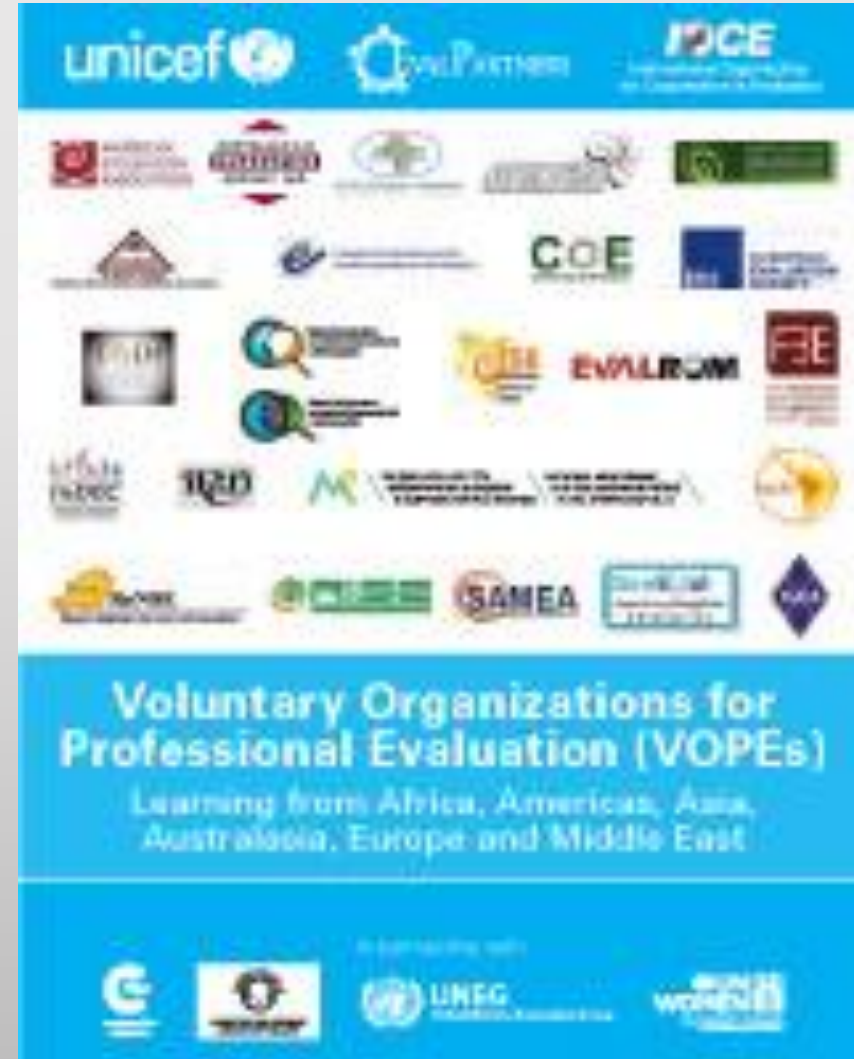




Other initiatives:

- Toolkit to help VOPEs advocate for enhanced national evaluation policies
- Toolkit for VOPE institutional capacity development
- E-learning via MyMandE website
- Promoting Equity-Focused & Gender-Responsive evaluations

Books published



2015 – The International Year of Evaluation

**Nov. 2015
2nd Global
Forum,
Kathmandu
Nepal**

**Early 2012 -
EvalPartners
Launch +
mapping of
VOPEs**

**Sept-Oct. 2013 NEC
conference with UNDP, Brazil**

**December 2012 – 1st Global Forum
of Civil Society Evaluation
Capacity Building Strategies,
Chiang Mai, Thailand**



EvalYear



EvalYear Torch being passed around the world

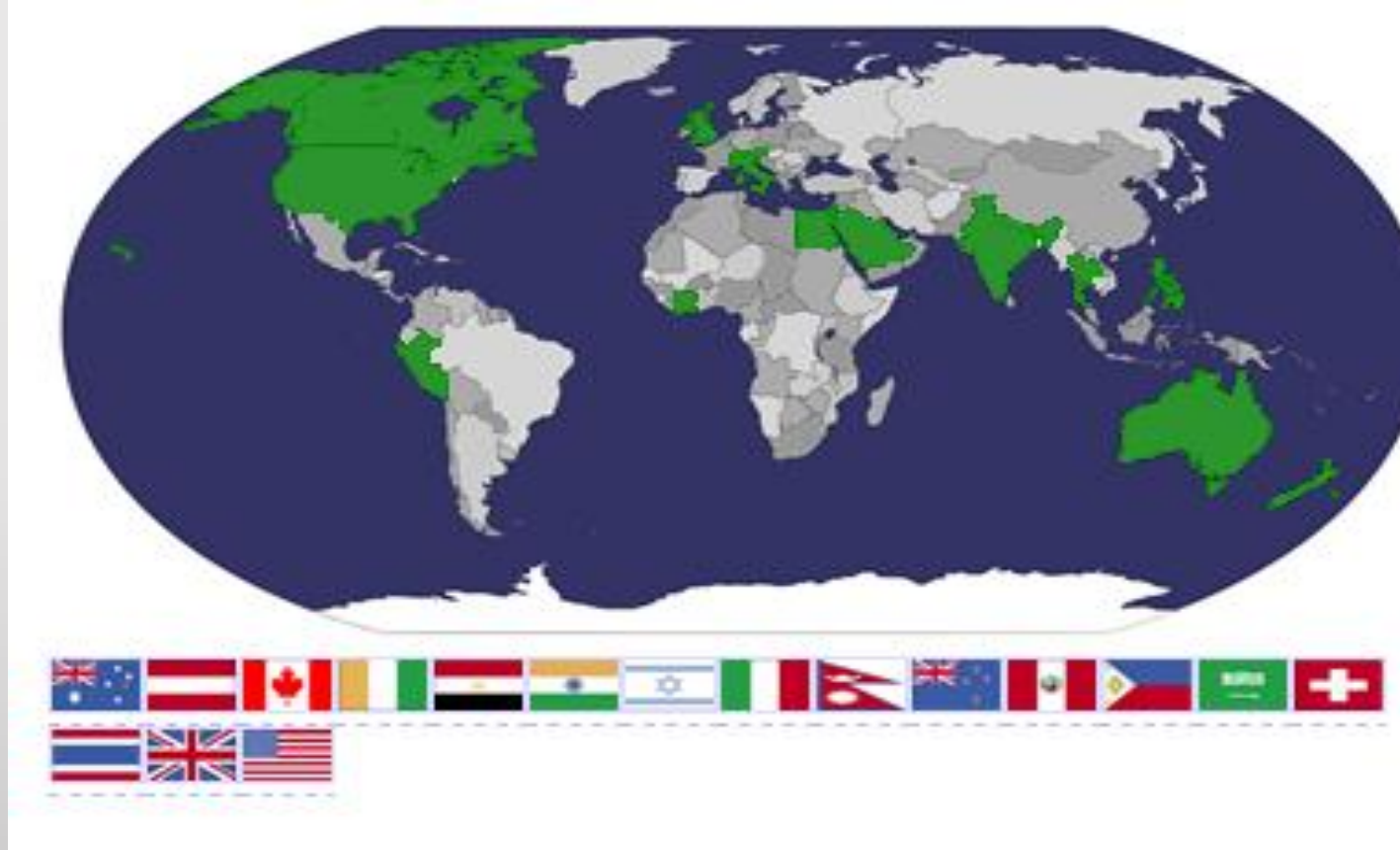


EvalYear was originally proposed by EvalPartners. Endorsed by the NEC (National Evaluation Capacities) conference in Sao Paulo, Brazil, Sept. 2013. Officially included in UN resolution in December 2014.

So far 82 EvalYear events have been registered at:
<http://mymande.org/evalyear/evaluationtorch2015>

(Including #59: the EvalYear event of the Polish Evaluation Society)

Some of the 82 countries where EvalYear events
are being held



Strengthen Enabling Environments for Evaluation

CREATE

- Evaluation policies and systems
- Independent Executive Evaluation Units
- National Data Management Systems
- Expand partnerships with parliamentarians, policy makers, supreme audit

USE

- Evaluation Capacity Development
- Advocacy
- Policy Development
- Communication
- Repositories and Knowledge Management
- Open Data Access

Develop Individual Evaluator Capacities

- Promote Evaluation Capacity Development
 - Expand offerings: diplomas, Bachelors, Masters, PhDs
 - Accredite courses/ institutions
 - Certify Continuous Professional Development Courses
- Build Career Pathways and Develop Young/Emerging Evaluators
- Explore Professionalization
 - Evaluator Certification
 - Evaluator Credentials
- Develop National Competencies in tune with International Standards/ Competencies Frameworks

Institutionalise VOPEs and Build Civil Society

Setting up a
VOPE



Institutionalising
the VOPE

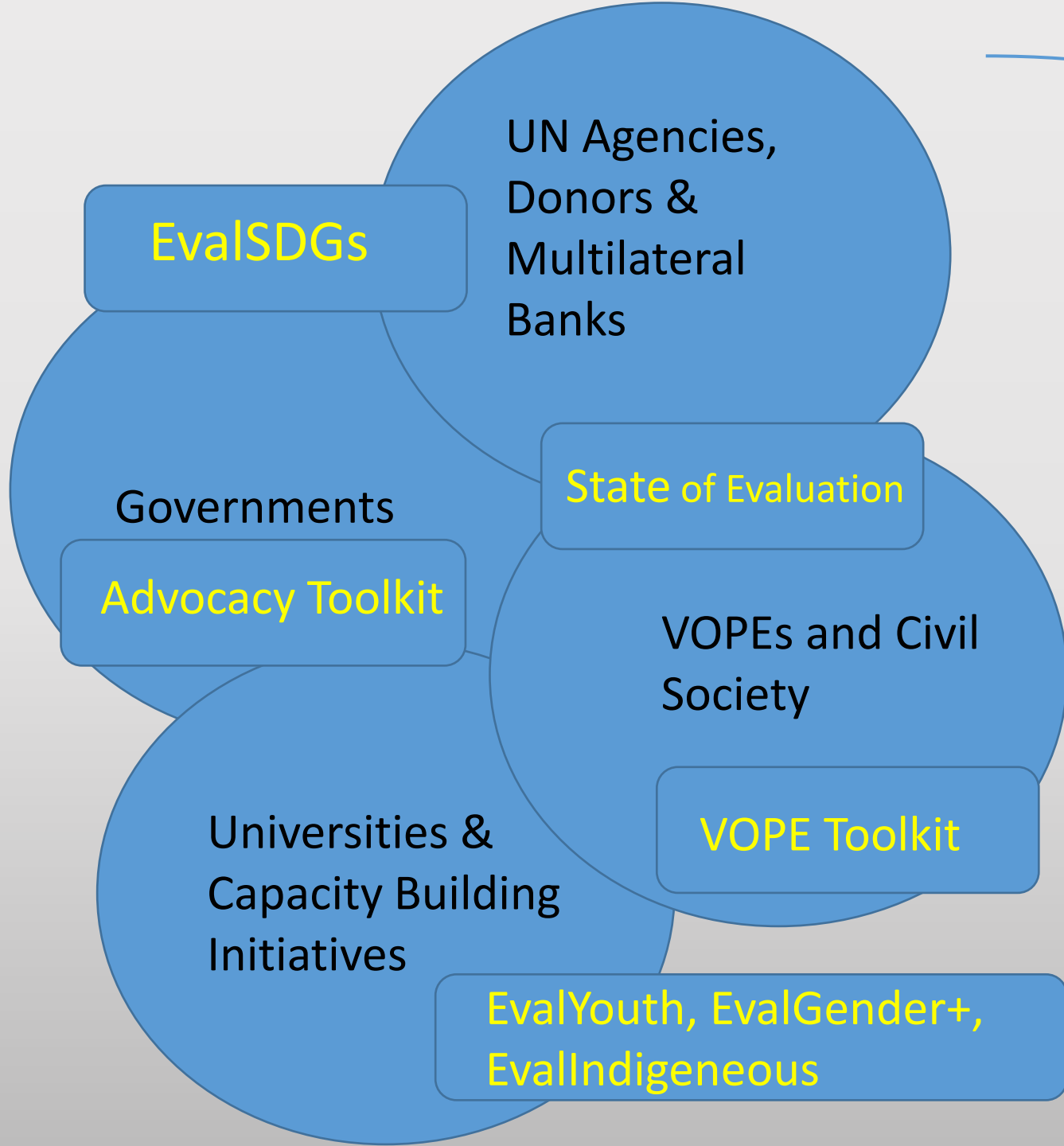


Carrying out
VOPE work

State of Evaluation

Wiki-type data collection to measure status of evaluation in countries.

The purpose is to strengthen the inter-linkages among enabling environment, institutional capacities and individual evaluator capacities



Cross-Cutting Initiatives



Global Evaluation Agenda 2016-2020

Over the past year EvalPartners has been collecting input for identifying priorities for evaluation during the next five years, including how the new Strategic Development Goals (SDGs) will be evaluated. There is still time to contribute to the Global Evaluation Agenda, which will be launched during the EvalPartners Global Forum in Nepal the last week of November.

See discussions on IOCE Forum at

www.ioce.net/forum/forum/global-evaluation-agenda-2016-2020

Global Evaluation Agenda 2016-2020

The framework includes the following sections:

1. *Strengthening an enabling environment for evaluation.*
2. *Strengthening institutional capacities of VOPEs and Civil Society.*
3. *Strengthening capacities of individual evaluators.*
4. *Strengthening the inter-linkages among enabling environment, institutional capacities, and individual evaluator capacities.*
5. *What other good efforts would advance and promote evaluation globally but aren't covered under the first four topics?*

Professionalization of Evaluation

There are many who feel it is time for evaluation to be recognized as a profession, including agreeing on basic principles, values and standards for evaluators and those who commission them.

Among initiatives already launched:

- Canadian Evaluation Society (CES) Credentialed Evaluator designation
- EES/UKES pilot testing Voluntary Evaluator Peer Review (VEPR)
- IDEAS proposed list of evaluator competencies
- Govt. of South Africa and SAMEA exploring evaluation standards
- Thailand and other countries customizing standards for their own contexts.

See discussion at

www.ioce.net/forum/forum/open-forums/professionalisation-aa

See updated current information about



at:

www.MyMandE.org/EvalPartners

And about



at: www.IOCE.net